



Issue Identification Script Example

Hi, can I speak to **(Voter Name)**?

Hey **(Voter name)**, my name is **(Your Name)** and I'm a volunteer with Aisha Iqbal's campaign for State Senate. How are you doing?

(Respond Appropriately) As you might know, Aisha's a mom, non-profit leader, and former teacher running for our State Senate seat. I'm out knocking doors in our neighborhood to find out about what issues matter most to families in our community and share solutions that Aisha's already considering.

[Issue Ask] What are some concerns you have about our community? What are good things you would you like to see more of?

(Actively listen to their concerns and respond appropriately: if you know Aisha's stance, share that with the voter; if not, proceed ahead)

[If can't name three/Unsure, use personal example or continue] Well for my family, I'm really worried about the funding our public schools get. I really like Aisha's promise that she'll work to invest in our schools, pay teacher's for their hard work, and expand educational support for our children.

[If unsure of Aisha's stance] I'll be honest with you: I'm not sure where Aisha stands on this, but when I get back to the campaign I'll ask about it and get back to you. You know for my family, I'm really worried about the funding our public schools get. I really like Aisha's promise that she'll work to invest in our schools, pay teacher's for their hard work, and expand educational support for our children.

[Closing] It was great chatting with you! Here's some literature on Aisha and if you have any questions you reach out to us at our website - aishaiqbal.com. Have a great day!